1. Gene Blueprint

2. Tagline not incorporated in logo

3. Color preference: see attached brand guide

4. We are a direct to consumer genetics testing company (similar competitor 23andMe). The name of our company is "Gene Blueprint" We are an industry disrupting, game changing forward thinking company that combines technology, science with health and wellness. We envision a logo that encompasses a blueprint with a DNA helix. We would like to see a DNA helix and or chromosome super imposed on a blueprint drawing background with dimensions as per the pictures attached.